

Shay's running a marathon for



Why I'm running for COTAP

On October 7th, I'm running the Portland Marathon to help COTAP continue its mission of helping specific communities while addressing the global issue of climate change.

COTAP's unique mission, addressing both climate change and poverty, allows me and those supporting me to make a positive change in a specific community while also addressing long-term 'macro' problems. It's real, measurable change on two fronts. Also I believe COTAP is an innovative and unique organization. It is the wave of the future and I want to see it grow to reach more donors and communities. Through our donations we will also be helping COTAP itself grow so that it can have truly great impact on these problems. Full Disclosure: As a beer lover this is also a pilgrimage to the microbrew heaven that is Portland.

More about COTAP

Based in Oakland CA, Carbon Offsets To Alleviate Poverty (www.COTAP.org) is a young nonprofit that connects individuals' carbon footprints with accredited forestry projects in least-developed countries which create measurable wages for the world's poorest people. COTAP also seeks to address the injustice that forestry projects, despite their proven ability to improve lives for the poorest, have been largely overlooked by commercial carbon markets. 90.9% of offset transactions goes to COTAP's three projects in Nicaragua, Uganda, and Mozambique. On average, 60.4% reaches rural communities as wages.

By supporting me, you are...

- You're doing something about your unavoidable CO2 emissions resulting from home energy use, air travel, and driving, all of which require the burning of fossil fuels.
- You're generating far-reaching, transparent, and accountable income streams for some of the poorest people in the world, whom you are indirectly compensating for the service of planting and maintaining trees which will counteract your emissions.
- Through Adobe's employer matching program, you'll also be generating startup funding which will go to COTAP's startup costs, operations, and expansion. So you're helping a young and bold nonprofit startup get off the ground!

How to support my marathon for COTAP

www.COTAP.org/Shay-O-Reilly

